

6<sup>th</sup> March 2023

To

National Stock Exchange of India Limited  
Manager - Listing  
Exchange Plaza, C-1, Block G  
BandraKurla Complex,  
Bandra East, Mumbai - 400 051  
Email - [takeover@nse.co.in](mailto:takeover@nse.co.in)

BSE Limited  
General Manager - DSC  
Floor 25, PJ Towers,  
Dalal Street,  
Mumbai - 400 001  
Email - [corp.relations@bseindia.com](mailto:corp.relations@bseindia.com)

Radaan Mediaworks India Limited  
Company Secretary  
No.14, Jayammal Road  
Teynampet, Chennai - 600018  
By hand delivery

Dear Sirs,

Sub: Disclosure under Reg.31(1) read with Regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

In compliance with Reg.31(1) read with Regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011, please find herewith the requisite disclosure about creation of pledge on 1,50,00,000 equity shares of Radaan Mediaworks India Limited.

Please take it on record and acknowledge.

Thanking you,

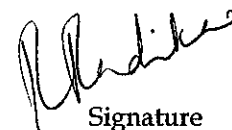


R Radikaa

## Annexure - I

**DISCLOSURE BY THE PROMOTOR(S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE / RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31 (1) AND 31 (2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

Name of the Target Company (TC)		RADAAN MEDIAWORKS INDIA LIMITED
Names of the stock exchanges where the shares of the target company are listed		National Stock Exchange of India Limited BSE Limited ( <i>under permitted category</i> )
Date of reporting		6 <sup>th</sup> March 2023
Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked		R Radikaa
<i>Details of the creation of encumbrance:</i>		
Name of the promoter(s) or PACs with him		R Radikaa
Promoter holding in the target company (1)	Number	2,78,49,790
	% of total share capital	51.42%
Promoter holding already encumbered (2)	Number	1,25,00,000
	% of total share capital	23.08%
Details of events pertaining to encumbrance (3)	Type of event (creation / release / invocation)	Creation
	Date of creation / release / invocation of encumbrance	4 <sup>th</sup> March 2023
	Type of encumbrance (pledge / lien / non disposal undertaking / others)	Pledge
	Reasons for encumbrance	Loans taken for personal use by promoter
	Number	1,50,00,000
	% of share capital	27.70%
	Name of the entity in whose favor shares encumbered	Ms.KarishmaNaresh Jain
Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]}	Number	2,75,00,000
	% of total share capital	50.78%



Signature

Place: Chennai  
Date: 06/03/2023

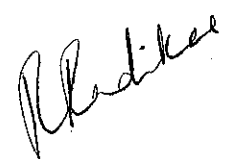
**Annexure - II****Format for disclosure of reasons for encumbrance**

(In addition to Annexure - I prescribed by way of circular dated August 05, 2015)

Name of listed company	RADAAN MEDIAWORKS INDIA LIMITED	
Name of the recognised stock exchanges where the shares of the company are listed	National Stock Exchange of India Limited BSE Limited ( <i>under permitted category</i> )	
Name of the promoter(s) / PACs whose shares have been encumbered	R Radikaa	
Total promoter shareholding in the listed company	No. of shares	2,78,49,790
	% of total share capital	51.42%
Encumbered shares as a % of promoter shareholding	2,75,00,000 shares (98.74 percent of promoter shareholding)	
Whether encumbered share is 50% or more of promoter shareholding	YES	
Whether encumbered share is 20% or more of total share capital	YES	

**Details of all the existing events/ agreements pertaining to encumbrance**

	Encumbrance 1		Encumbrance 2	
	Date of creation of encumbrance: 25/08/2006 ( <i>demate pledge instruction</i> )		Date of creation of encumbrance: 04/03/2023( <i>demate pledge instruction</i> )	
Type of encumbrance (pledge, lien, negative lien, non-disposal undertaking etc. or any other covenant, transaction, condition or arrangement in the nature of encumbrance)	Pledge		Pledge	
No. and % of shares encumbered	No. of shares	1,25,00,000	No. of shares	1,50,00,000
	% of total share capital	23.08%	% of total share capital	27.70%
Specific details about the encumbrance	Name of the entity in whose favour shares encumbered (X)	Indian Overseas Bank	Ms.Karishma Naresh Jain	



	Whether the entity X is a scheduled commercial bank, public financial institution, NBFC or housing finance company? If No, provide the nature of the business of the entity.	YES	No
	Names of all other entities in the agreement	Listed company and its group companies (if any) - 1. RadaanMediaworks India Limited 2. ...  Other entities (if any) - 1. 2. ...	Listed company and its group companies (if any) - 1. .... 2. ...  Other entities (if any) - 1. .... 2. ...
	Whether the encumbrance is relating to any debt instruments viz. debenture, commercial paper, certificate of deposit etc.? If yes, provide details about the instrument, including credit rating	NO If yes, 1. Name of the issuer 2. Details of the debt instrument 3. Whether the debt instrument is listed on stock exchanges? 4. Credit Rating of the debt instrument 5. ISIN of the instrument	NO If yes, 1. Name of the issuer 2. Details of the debt instrument 3. Whether the debt instrument is listed on stock exchanges? 4. Credit Rating of the debt instrument 5. ISIN of the instrument
Security Cover / Asset Cover	Value of shares on the date of event / agreement (A)	Rs.5,81,25,000 (NSE closing price as on 24/08/2006)	Rs.2,85,00,000 (NSE closing price last traded on 30/01/2023)
	Amount involved (against which shares have been encumbered) (B)	Cash credit and other loans - Rs.10,18,67,500 (loan facilities as on 25/08/2006, the limits revised from time to time)	Rs.1,00,00,000
	Ratio of A / B	0.57 (based on the loan facilities as on 25/08/2006)	2.85
End use of money	Borrowed amount to be utilized for what purpose - (a) Personal use by promoters and PACs (b) For the benefit of listed company	The shares are pledged as collateral security towards cash credit and other loan facilities availed by the listed entity from the bank.	Personal use by promoter

*R Radikaa*

	<p>Provide details including amount, purpose of raising money by listed company, schedule for utilization of amount, repayment schedule etc.</p> <p>(a) Any other reason (please specify)</p>		
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Place: Chennai  
Date: 06/03/2023

  
Signature